

The Trucking Cares Foundation's mission is to improve the safety of the trucking industry and the safety, security, and sustainability of America's highways and communities we serve by supporting and promoting research, education and leadership development, volunteerism, and a broad range of charitable activities towards those ends. In 2019, the Foundation will focus its efforts on supporting charities that address:

1. Trucking industry workforce development

The truck driver, technician and overall labor shortage is a top industry concern and not just for trucking companies. Motor carrier customers and their customers' customers are all impacted. Statistics suggest that as many as 1 million qualified drivers and commercial vehicle technicians will be needed over the next decade to replace an aging workforce and keep up with industry demand. With the unprecedented growth in e-commerce, the need for not only, more drivers and technicians but also more trained haulers, dock workers, and warehousemen is also disrupting the supply chain. Your donation will fund established and innovative programs that advance education, vocational training, and scholarship programs as well as the research needed to solve this immediate and long-term challenge. In addition to financial support of such programs and institutions (and ultimately individuals), the Trucking Cares Foundation seeks to mobilize federal, state and local public and private resources to recruit, fund and develop untapped talent; engage collaboratively in joint career building initiatives in urban, suburban and rural locations, and strengthen those strategic alliances that will have a measureable impact on workforce development.

2. Strengthening trucking's relationship with law enforcement, military and veterans

The trucking industry is in a unique position to support law enforcement, the military and veterans. Trucking in all 50 states. It is represented both locally and nationally. It's mobile, connected, and observant with over 6 million eyes watching. Trucking interacts daily with law enforcement and the public, and the industry was named by *Forbes* as one of the top 10 best jobs for veterans. By supporting our men and women in uniform, we are helping improve the safety, security, and sustainability of America's highways and communities. With your support, the Foundation will contribute to charities whose programs and research contribute to greater highway safety; reduce crime, assist law enforcement in identifying and apprehending criminals, or recognize the accomplishments of those officers who have gone beyond the call of duty to safeguard our roadways and citizens; respond to local and national crises; support our military through scientific research and innovation and education; and assist veterans in integrating back into society, through education, career development and other charitable activities.

3. Humanitarian and disaster relief

It is estimated that in the U.S. alone, damages related to disasters totaled \$300 billion in 2017 and between \$91 and \$105 billion (depending on who you ask) in 2018. The human

toll of disasters can be felt throughout the United States. If the predictions for 2019 come to pass, projected severe weather will bring more devastation, suffering, and loss, and the repercussions of such destruction and disruption will continue to impact families and business alike, from coast to coast, long into the future. The trucking industry has always been part of the formal and informal first responder network, bringing the essentials to those in need. Trucking since its inception has stood ready to respond and deliver aid to those affected by disasters of every kind - natural and manmade, accidental and intentional, large and small, and other states of emergencies and health crises. The Foundation will support charitable programs – with a record of measurable success - that provide relief and infrastructure to stricken communities.

4. Eradicating human trafficking

The trucking industry has long acknowledged and rallied its resources to combat human trafficking but recently the issue has gained national and global focus with a number of laws being passed to combat the issue and bring justice to its victims. In a December 31, 2018 proclamation, President Trump denounced human trafficking, named January as National Slavery and Human Trafficking Prevention Month, and called on industry associations, law enforcement, private business, organizations, and all Americans to help end and prevent all forms of human trafficking. The Trucking Cares Foundation is dedicated to supporting charities with programs that bring awareness to the issues, provide education, training manpower, and materials to help identify, report and prevent human trafficking, and provide counseling and other charitable assistance to the victims of human exploitation. Your contribution will help make this possible.

5. Advancing safety and security throughout the Industry by supporting professional, academic, and scientific research

Safety is Priority 1 in trucking and those in trucking know first-hand the positive impact that sound science contributes to highway and vehicle safety and security. The Trucking Cares Foundation will fund those charities/charitable foundations that can show their initiatives have had a measurable positive impact on highway, vehicle and/or workplace safety and security, whether such initiatives are professional, academic and scientific research which help identify cause, effect and solutions, or educational, outreach and risk-avoidance programs that increase awareness and reduce accident rates and save lives. The challenges to safety and security are great – escalating roadway congestions, distractions, drugs, crime and violence to name a few, but so are the ever-advancing research, tools and industry commitment to confront these challenges head-on. Your contribution will help lead the way for a safer, more secure tomorrow.