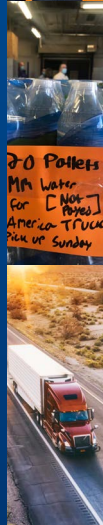




It is with great pride and honor that I represent the trucking industry as the Trucking Cares Foundation (TCF) Chairman. TCF leads the trucking industry's works of service and we need your support now. As Chairman, I'm asking fellow industry leaders to commit to the TCF Founders Club to help us reach our goal of at least 25 members by the end of 2021. Please give your most generous gift and support this critical mission. Your support will have a direct impact on our great industry and country."

Phil Byrd, President and CEO of Bulldog HiWay Express
& ATA Chairman 2013-2014



**TRUCKING CARES
FOUNDATION**

TruckingCares.org

A blue Mack truck with a trailer is parked in front of a modern building. The trailer has a graphic that says "SWIRE THE ROAD". The truck is facing right. The building has large windows and a flat roof. The ground is paved.

We Need Your Help Now to Help Tell Trucking's Story of Giving

When people think of the trucking industry, they think of big rigs traversing the Nation's highways keeping our economy humming. **But the trucking industry is so much more.** There is a tremendous human element behind those vehicles that too often gets overlooked by the public. Yet this element is what makes our industry the heartbeat of the Nation, in good times but more importantly during bad times.

"From disaster relief efforts to community programs and from disease awareness to schools and youth organizations, we know trucking already supports a vast array of worthy causes. Our hope is that the Trucking Cares Foundation will provide the trust-vehicle by which the industry's generosity is directed in a positive, meaningful way."

Chris Spear, President & CEO, American Trucking Associations



Mobilizing for Good

For too long the industry's countless charitable efforts and community leadership have been disjointed and disparate. Now, it is time we pool our resources to do more, while also highlighting those efforts to the world. **The Trucking Cares Foundation, established in 2018, can fill this void** and provide coordination to focus our industry's works for those in need, while demonstrating broadly the essentiality and giving spirit of our great industry – this is where your support can make a difference.



Over
1 Million
Trucking
Companies

accounting for

7.4 Million
Drivers



The Trucking Cares Foundation focuses its efforts in the following areas:



Humanitarian/Disaster Relief



Eradicating Human Trafficking



Workforce/Leadership Development



Law Enforcement, Military,
& Veterans Support/Career



Safety/Security



Research/Education

“Nearly my entire adult life has been spent in the trucking industry. This great industry has provided my family and me more than I could ever imagine. With that in mind, I’ve decided to become one of the first entrants into the Trucking Cares Foundation Founders Club. I’m issuing a direct challenge to my friends and colleagues, past and present, to answer the call to give back and join me.”

Tommy D. Hodges, Chairman, Titan Transfer, LLC & ATA Chairman 2009-2010



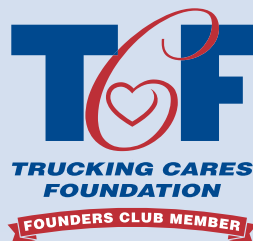
NEW
OPPORTUNITY!

Introducing the Trucking Cares Foundation Founders Club

Become a member of ATA's Trucking Cares Foundation Founders Club by committing to the future of the trucking industry and your country. The Founders Club is a special class of donors comprised of individuals and corporations that have committed to a **\$100,000 contribution over a 10-year period**. Founders Club members will receive special recognition across Trucking Cares Foundation programs for their early and generous commitments to making our mission a reality.

Founders Club donors will be recognized in the following ways:

- ★ Founders Club plaque in ATA's new headquarters
- ★ Name recognition on Trucking Cares Foundation website
- ★ ATA news release
- ★ Signage at ATA's Management Conference & Exhibition
- ★ Lifetime recognition as founding member



We are grateful to our community of members who have already made a commitment to the Founders club and invite you to join them. The Founders Club recognizes:



Elite Suppliers To
The Trucking Industry

ATA CHAIRMAN
2008-09
CHARLES "SHORTY" & ROE
WHITTINGTON



ATA CHAIRMAN
2009-10
TOMMY & DEAN
HODGES



GREG AND VAL OWEN
IN MEMORY OF JOSH OWEN



The Trucking Cares Foundation is doing this important work now.

Will you join us?



Efforts Against Human Trafficking

- Truckers Against Trafficking (TAT):

2,782

calls made to the
National Human
Trafficking Hotline

715

likely cases of
human trafficking
reported

1,303

victims identified

1,265,266

registered as TAT Trained

- [Recognized 8 members of Congress](#) for their efforts in combatting human trafficking
- Hosted an educational webinar series on how the industry can combat trafficking
- ATA recognized with Truckers Against Trafficking's inaugural Champion Award



Water4Texas Disaster Relief Effort

- Water drive to community centers and hospitals in Texas and Louisiana facing water disruptions after the February 2021 winter storm & deep freeze
- 24 loads of water delivered, totaling 1,040,000 pounds or over 2 million water bottles
- Worked with Trucking Moves America Forward, ATA Federation partners, ATA members, members of congress from the region, and relief agencies to identify recipients

“When the deep freeze enveloped Texas and neighboring states in the winter of 2021, the trucking industry kicked into another gear when seemingly no other industry could. Facing growing water shortages, our industry set to work with relief agencies to identify the most vulnerable areas and deliver water to keep our hospitals and dialysis centers functioning as well as to provide a much needed morale boost.”

John D. Esparza, President & CEO, Texas Trucking Association





Workforce Development

- The industry's labor shortage is well documented – we will need to add 1 million drivers and 80,000 qualified technicians over the next decade
- TCF is exploring new partnerships and strategic contributions in order to combat the labor shortage by:
 - Identifying and developing talent through new strategies
 - Expanding into non-traditional population centers (e.g. military veterans or inner cities)
 - Educating young talent on the plethora of well-paying career opportunities the industry has to offer



Congressional Awards Foundation Contribution

- United States Congress' award to promote and recognize initiative, service and achievement in America's youth
- Recognizes the setting and meeting of goals in four program areas: voluntary public service, personal development, physical fitness, and expedition/exploration
- As a result of the program, over 8.5 million hours of public service have been contributed to communities nationwide

Trucking Cares Foundation Premier Achievement Award

An award recognizing an individual or organization that “goes the extra mile to make a difference in the lives of others.” Previous winners and selected donation causes include:



2018
**Herschel
Evans**
Yellow &
America's Road
Team Captain

Cause:

The Pediatric Brain Tumor Foundation

The Pediatric Brain Tumor Foundation serves more than 28,000 U.S. children and teens battling brain tumors.

Evans started a truck rodeo – the Safety Drive for a Cure – a safety and skills competition benefiting the Pediatric Brain Tumor Foundation that has grown exponentially since it began in 2015. TCF made a contribution to the Pediatric Brain Tumor Foundation in Evans' name.



2019
**Mike
Ducker**
FedEx Freight, Inc.

Cause:

The Salvation Army USA

The Salvation Army USA exists to meet human need without discrimination. It assists 23 million Americans each year.

TCF contribution dedicated for use in Salvation Army's work with local law enforcement, FBI, ICE, and other community partners to identify, rescue, and restore victims of trafficking – consistent with the trucking industry's efforts to combat human trafficking at all levels.

Give back to the industry you know and love.



While there are many worthy causes to choose from, the Trucking Cares Foundation should be at the top of your list when you are thinking about giving. Your donation will impact the trucking community, as well as communities across our Nation.



Contributing to the Trucking Cares Foundation is simple! Scan the QR code at left or visit <https://donations.truckingcares.org> to complete the form online, or complete the form below and email to info@truckingcares.org or fax to (703) 838-1851.

Yes, I want to be a Trucking Cares Foundation Founders Club member.

Yes, I want to make a one-time charitable contribution to the Trucking Cares Foundation
in the amount of: \$ _____

Please accept my payment in full Please invoice me.

Yes, I want to be an ongoing supporter of the Trucking Cares Foundation. Please invoice me:
Monthly Annually
in the amount of: \$ _____

Name:		
Title:		
Company:		
Address:		
City:	State:	Zip:
Email Address:		
Phone Number:	Signature:	

The Trucking Cares Foundation's application for federal tax exemption as a 501(c)(3) is pending with the IRS. Once tax exemption is confirmed and your contribution is received, a receipt will be sent to you acknowledging your donation to a tax-exempt charity. Required Florida Disclosure Statement: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF THE TRUCKING CARES FOUNDATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE AT 1-800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

If you have questions or are interested in joining the Founders Club, email: info@truckingcares.org.